

FOR IMMEDIATE RELEASE

CASH Enters Formal Agreement with Sunbase on Sale of CFSG

(Hong Kong, 14 Sept 2016) – The CASH Group* [SEHK:1049] today announces that a formal sale and purchase agreement has been entered into with Ever Billion Group Limited, a wholly-owned subsidiary of Sunbase International (Holdings) Limited (“Sunbase”), regarding the sale of a 36.28% stake in CASH Financial Services Group (SEHK: 510, “CFSG”) at HK\$0.51 per CFSG share. The total consideration of HK\$765,000,000 represents a price-to-book ratio of CFSG at 3.75 times.

Dr. Gunter Gao, Chairman of Sunbase, said, “We are very pleased to invest in CFSG. This represents an important move into the financial services market for Sunbase with a company that provides a comprehensive range of services in securities, brokerage and asset management. We will fully integrate Sunbase and CFSG’s networks and leverage CFSG’s reputation and leading position to provide diversified financial services to clients.”

Mr. Bankee Pak-hoo Kwan, Chairman of CASH, said, “We are delighted to have Sunbase on board. As a financial investor with strong capital base and network, Sunbase greatly increases CFSG’s development potential and enriches our shareholder base. With CFSG’s strong presence in Hong Kong and Mainland China, we will continue to explore the Mainland financial services market and add to CFSG’s pioneering initiatives and culture to make CFSG the financial services house of choice for clients. We are confident that with the further integration of the Hong Kong and Mainland China markets, CFSG’s competitive edge in FinTech will enable the company to fully reap the benefits of Hong Kong’s position as the largest offshore RMB business hub.”

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**Celestial Asia Securities Holdings Limited and its subsidiaries*

About Sunbase International (Holdings) Limited

Sunbase International is a Hong Kong-based investment conglomerate with principal businesses in both Hong Kong and Mainland China, complemented with cross-border investments in the United States, Europe and Australia. Since its inception, Sunbase has consistently pursued a new era, new ideas, new areas, new models, new power, new objectives as its business strategies to strive to continuously create new foundations.

Sunbase's wide business spectrum covers seven key sectors, with principal business includes investment management and capital operations, property management, infrastructures investment, new energy and energy-based resources, bulk commodity operations and international trade, life biotechnology etc.

About CASH

CASH Group (the holding company Celestial Asia Securities Holdings Limited “CASH”; SEHK: 1049) is a multi-faceted service conglomerate in China. We address modern consumer needs in investment and wealth management, home improvement, lifestyle, personal enjoyment and mobile internet services. All our businesses share a common mission that our customers’ interests always come first. Our brands are synonymous with good customer service, great quality and fabulous value. Abide by the “People-Oriented” principle, CASH Group is committed to becoming a Total Caring Organisation to partner with our key stakeholders to work towards the sustainable development of our business, our employees, our environment and our society. CASH companies comprise CASH Financial Services Group, CASH Algo Finance Group, CASH Retail Management Group, Pricerite Group and Net2Gather. Additional information is available at www.cash.com.hk.

About CFSG

CASH Financial Services Group Limited (“CFSG”) is a leading financial services conglomerate in China. CFSG has been providing its broad-based clients with a comprehensive range of financial products and quality services that cater for their versatile investment and wealth management needs, anytime anywhere. Since its establishment in 1972, CFSG has been building lasting businesses in the investment and financial services sector. Its comprehensive range of financial products and services includes brokerages for mobile and premium trading, investment banking and corporate finance advisory, wealth management, alternative trading, etc. As a leading technology-focused financial services provider, coupled with its professional human talents, CFSG is committed to operating a state-of-the-art trading platform to meet the investment needs of clients in today’s borderless world. Leveraging this advanced electronic trading platform, CFSG has developed an extensive distribution network to reach its institutional, corporate and individual clients across China. CFSG is listed on the main board of the Hong Kong Stock Exchange (SEHK: 510). For more information, please visit www.cashon-line.com.